



East Iowa Heirloom Quilters

Cedar Rapids, Iowa

Sponsorships

On July 21-22, 2023, East Iowa Heirloom Quilters (EIHQ) are hosting their quilt show Quilts for All Seasons. You can be a part of this event by sponsoring our event. Sponsorship options are listed below.

About us

We are a non-profit organization [501(c)(3)] of 250 members whose purpose is to promote the art of quilting as well as educating our members and others in the community about the art. Share our Skills (SOS) is one of the charity aspects of our guild, which supports the disadvantaged through various organizations including homeless shelters, hospice centers, women's shelters and other community outreach organizations. Some of the organizations are Abbe Health, HACAP, Catholic Worker House, Olivet Neighborhood Mission, Habitat for Humanity, Mission of Hope, the Freedom Foundation, Linn County Child Development Center, and Families Helping Families. The 600 quilts donated in 2022 had the approximate value of \$120,000. We have also donated quilts to Texas, Operation Joplin, and California fire victims.

We also have a very active Quilts of Valor® group named Freedom Stitchers of Iowa. They have awarded veterans over 830 quilts in Linn County and surrounding areas.

The Quilt Show

One of the ways we promote and educate the community is with a quilt show. Approximately 400 quilts will be hung for your enjoyment. Quilting takes many forms which you will be able to see demonstrated throughout the show. The quiltmakers may have their quilts judged as they wished. There will be a trunk show by Scott Flanagan, designer of patterns for 4th & Main Designs, a featured experienced quilter from the guild, a raffle quilt, a boutique, quilts for sale, vendors, food and fun!

Sponsorship Levels

Your business can support our efforts and gain community recognition. Your business name and logo recognizing your sponsorship level will be displayed in a variety of ways.

At all sponsorship levels, your name or business name and logo will have the potential to reach an anticipated audience of more than 40,000 during the next year. This audience will be reached via the All Iowa Shop Hop Magazine advertisement, the Quilting Hub (quiltinghub.com), the EIHQ website (eihqguild.com), the EIHQ Facebook and Instagram pages, email and print newsletters, the Gazette and Penny Saver as well as the Country Register. Quilt show information will be displayed in area quilt shops and other businesses, and through other advertising methods. We anticipate that the attendance at the quilt show will be approximately 2500 people.

▪ **Platinum Level- \$500***

Your business logo will be displayed on a large placard or banner at the quilt show entrance recognizing your business as a Platinum level sponsor. Your business name and logo recognizing your sponsorship level will be printed on the back of the t shirts, as well as listed on the EIHQ website, on all of our social media outlets, newsletters as well as prominently displayed on all printed materials at the Quilt Show.

▪ **Gold Level- \$250***

Your business logo will be displayed on a large poster at the quilt show entrance recognizing your business as a Gold level sponsor. Your business name and logo recognizing your sponsorship level will be printed on the back of the t shirts, as well as listed on the EIHQ website, on all of our social media outlets, newsletters as well as prominently displayed on all printed materials at the Quilt Show.

▪ **Silver Level- \$100***

Your business name recognizing your Silver sponsorship level will be printed on the back of the t shirt and will be listed on the EIHQ website, on all of our social media outlets, newsletters as well as prominently displayed on all printed materials at the Quilt Show.

Business Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

*Sponsorship payments should be made by cash or by check (payable to EIHQ), along with a copy of this form. Please send to East Iowa Heirloom Quilters P. O. Box 86, Marion, IA 52302 Attention: Kerri Grimes by March 1, 2023. Business name and logo must be emailed to eihqtreasurer@gmail.com by March 1, 2023.

For questions, please contact:

Kerri Grimes

714-309-8622

eihqtreasurer@gmail.com