



# *East Iowa Heirloom Quilters*

Cedar Rapids, Iowa

## **Sponsorships**

September 19-21, 2019, East Iowa Heirloom Quilters (EIQ) are hosting their quilt show *Home is Where the Heart Is*. You can be a part of this event by helping in any way you can. Sponsorship options are listed below.

### *About us:*

We are a non-profit organization [501(c)(3)] of nearly 300 members whose purpose is to promote the art of quilting as well as educating our members and others in the community about the art. SOS (Share our Skills), is one of the charity arms of the guild. SOS supports the disadvantaged through various organizations, including, but not limited to, homeless shelters, hospice centers, and care centers. Some of the organizations are Abbe Health, HACAP, Catholic Worker House, Olivet Neighborhood Mission, Habitat for Humanity, Mission of Hope, the Freedom Foundation, and the Linn County Child Development Center. The 624 SOS quilts donated in 2017 had an approximate value of more than \$120,000. We also have a very active Quilt of Valor® group named Freedom Stitchers of Iowa. They have awarded over 350 quilts to our veterans in Linn County and surrounding areas. After the flood of 2008, Houston area quilters sent quilting supplies to us to replace quilt-related items of those of our members whose items been damaged or lost in the flood. Last year we were able to return the favor by sending 425 quilts and quilt-related supplies to the Houston area and also to Louisiana to assist those who were devastated by Hurricane Harvey.

### *The Quilt Show:*

One of the ways we promote and educate the community is with a quilt show. Approximately 400 quilts will be hung for your enjoyment. Quilting takes many forms which you will be able to see demonstrated throughout the show. The quilters may have their quilts judged if they wish. Jamie Wallen, a nationally known quilter will be teaching classes all three days of the show. There will be a featured quilter, a raffle quilt, a boutique, quilts for sale, vendors, food, and fun!

### *Sponsorship Levels:*

Your business name and logo recognizing your sponsorship level will be listed on the EIQ website, on all of our social media outlets, email newsletters, as well as prominently displayed on all printed materials at the Quilt Show.

**At the \$1,000 level, there will be a banner with your business logo at the quilt show recognizing your business as a Platinum Level sponsor.**

At all sponsorship levels, your name or business name and logo will have the potential to reach an anticipated audience of more than 50,000 during the next year. This audience will be reached via the EIQ website (EIQguild.com), the EIQ Facebook page (www.facebook.com/eiq.guild), email newsletters, The Gazette and Penny Saver as well as the statewide distributed Country Register. Quilt show information will be displayed in area quilt shops and other businesses, and through other advertising methods. We anticipate that the attendance at the quilt show will be approximately 3500 people.

## ❑ Platinum Level—\$1,000\*

Your business logo will be displayed on a banner at the quilt show recognizing your business as a Platinum Level sponsor. You will receive a double-page ad (8" x 10 ½") in our Program. Your business name and logo recognizing your sponsorship level will be listed on the EIHQ website, on all of our social media outlets, email newsletters, as well as prominently displayed on all printed materials at the Quilt Show.

## ❑ Gold Level—\$500\*

Your name or business name and logo recognizing sponsorship will be displayed at the quilt show. You will receive a full-page ad (8" x 5") in our Program. Your business name and logo recognizing your sponsorship level will be listed on the EIHQ website, on all of our social media outlets, email newsletters, as well as prominently displayed on all printed materials at the Quilt Show.

## ❑ Silver Level—\$250\*

You will receive a half-page ad (4" x 5") in our Program. Your business name and logo recognizing your sponsorship level will be listed on the EIHQ website, on all of our social media outlets, email newsletters, as well as prominently displayed on all printed materials at the Quilt Show.

## ❑ Bronze Level—\$100\*

You will receive a quarter-page ad (2 ½" x 4") in our Program. Your business name and logo recognizing your sponsorship level will be listed on the EIHQ website, on all of our social media outlets, email newsletters, as well as prominently displayed on all printed materials at the Quilt Show.

Business name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

\*Sponsorship payments should be made by cash or by check (payable to EIHQ), along with a copy of this form and sent to **EIHQ P. O. Box 1382 Cedar Rapids, IA 52406-1382 Attention: Amy Breese by May 1, 2019.** Business name and logo and/or advertisement must be emailed to [breese.amyjo@gmail.com](mailto:breese.amyjo@gmail.com) by **May 1, 2019.**

For Questions contact:

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